



David's Shoes



PROJECT DETAILS

TITLE David's Footwear flagship
TYPE Retail outlet
LOCATION Bloor Street, Toronto, Canada
CLIENT David Marowitz
INTERIOR DESIGN Gardflek

CONSULTING ARCHITECT William Dewson
Architect

M & E CONSULTANTS MCW Consultants

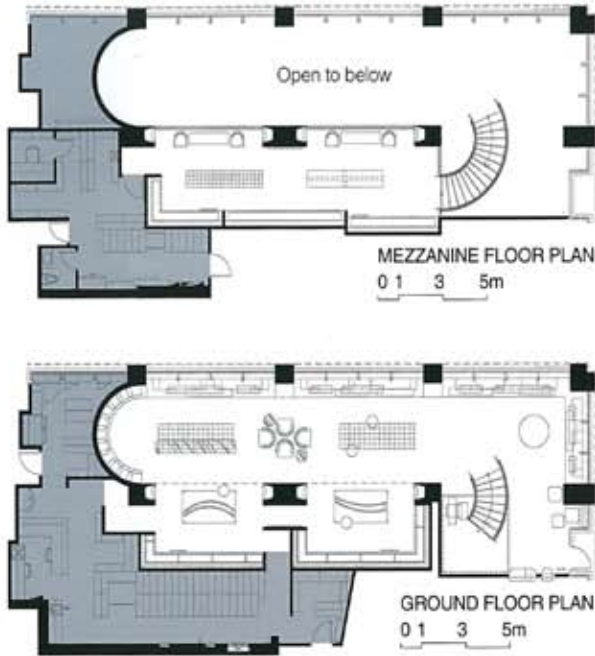
LIGHTING CONSULTANT Lightbridge

STRUCTURAL ENGINEER TRUSSAR Group

MAIN CONTRACTOR Sevelco Construction

PROJECT FACTS

SITE AREA n/a
BUILT UP AREA 3,096 sq ft (280 sq meters)
BUDGET n/a
STATUS Occupied, March 2017



Re-invented by the award-winning interior design firm, Burdifilek, the new Davids Footwear flagship was unveiled in Bloor Street, Toronto earlier this year - the same location where the brand has built its reputation for decades.

Behind the revitalised new ebony facade, floor to ceiling windows expose the stunning new volume of space that glows like a pristine adornment on the Bloor Street landscape. Its new architectural language embraces rich tones, elaborate textures and noble form to create a refined backdrop that elevates the iconic boutique and retail experience.

The open concept two-storey space accommodates women's footwear on the main floor and men's on the mezzanine level. The entrance to the store is announced with a monumental glass staircase gracefully articulating its way between the two floors while a matte charcoal-coloured wall sculpture with a subtle corrugated texture creates visual movement; complemented by the smoky patina of a wood veneer that forms the backdrop within the space.

The overall concept of the store alludes to the aristocratic, but remains absolutely progressive and modern; a composition of sleek architectural forms, refined volumes and spaces where the products take centre stage. Custom seating, finely crafted furniture and exotic materials including Makassar wood, honed limestone and Starfire glass all play out within the space where matte surfaces including sandblasted lucite and suede deeply contrast shiny and reflective materials like polished steel and planes of a seamless mirror.

Burdifilek's creative concept embodies the history of the half-century-old brand and creates a new international aesthetic in Toronto's most exclusive shopping district. Text: Burdifilek. Images: Ben Rahn. Ed.: Architecture Plus



