



Superstar singers Shania Twain and Bruno Mars sparkle in diamond earrings and gold bracelets by Mark Lash. Now the celebrity jeweler is itself grabbing the spotlight, thanks to a Toronto flagship by Burdifilek's Diego Burdi and Paul Filek. Bringing a sophisticated shimmer to the long, narrow 1,700-square-foot space, the back room, dedicated to engagement rings, is clad in mirror made with three layers of glass: first amber-tinted, then two different patterns in bronze and silver.

On the sidewalls, eye-level vitrines are lined with suede in a dove color to match the lacquered paneling above and below. Pearly wool carpet and honed marble complete the neutral look. The marble forms the chunky bases of the freestanding display cases and of the desks, topped with gray leather. Chairs and table lamps add smoked oak to the mix. "Fortunately, Mark Lash did not have an architectural identity we had to inherit," Burdi says.

Floor-to-ceiling mirrors slide along the walls, so shoppers can better appreciate the impact of their bling. "When women are trying on jewelry, they need to view themselves in full, to see how it sits on the body, what it does to them as individuals," Filek explains. Call that celebrity treatment for the rest of us.

—Craig Kellogg

RENE NG; JEREMY MENDONCA; SALLY CHOI; ANTHONY TEY; ANNA JURKIEWICZ; ANNA NOMEROVSKY: PROJECT TEAM.

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